

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

In re Application of:) Method of Generating Revenue
BRADLEY EMALFARB) From the Right To Display
) Advertising Information...
)
Serial No. 10/601,390) Examiner: Alvin L. Brown
)
Filed: June 23, 2003) Group Art Unit 3622

LETTER OF TRANSMITTAL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

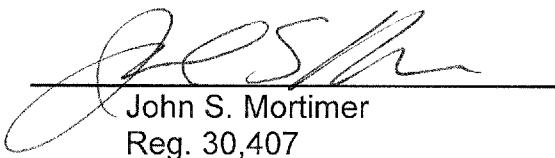
Sir:

Attached is Appellant's Brief on Appeal in support of the Notice of Appeal filed August 23, 2011. The fee for filing a brief in support of an appeal for a small entity is \$310.00. The Commissioner is hereby authorized to charge the fee to Deposit Account Number 23-0785.

Respectfully submitted,

Date: November 23, 2011

By:


John S. Mortimer
Reg. 30,407

WOOD, PHILLIPS, KATZ, CLARK & MORTIMER
Citigroup Center, Suite 3800
500 W. Madison Street
Chicago, Illinois 60661
(312) 876-1800